

End of Year Assessment Report for Programs

Program: Sport Management

Semester/year: Fall/Spring/2017-2018

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Program Mission Statement

The Sport Management program strives to help undergraduate students integrate faith, communicate effectively, recognize critical issues in sport, and practice experiential learning.

Program Objectives

1. Integrate Christian thought into the field of sport management.
2. Demonstrate effective interpersonal and mass communication for the purpose of effective leadership as a sport management professional.
3. Administer student experiential learning in the field of sport management.
4. Recognize critical issues in the field of sport management and produce potential solutions.

Assessment Methods and Benchmarks- FALL AND SPRING SEMESTER

Program Objective	Introducing	Developing	Mastering
Program Objective 1	SMGT 101 Briner reflection papers Benchmark: >=70%	SMGT 315 Habitude response papers Benchmark: >=70%	PHED 410 Habitudes Quizzes Benchmark: >=70%
Program Objective 2	<i>Not taught this year</i> Benchmark: >=70%	SMGT 315 Case Study presentations Benchmark: >=70%	SMGT 330 Group Project Benchmark: >=70%
Program Objective 3	SMGT 101 Game Management Lab Benchmark: >=70%	SMGT345 Job Shadow Benchmark: >=70%	SMGT 405 Internship Benchmark: >=70%
Program Objective 4	SMGT 101 DISC Test Benchmark: >=70%	<i>Not taught this year</i> Benchmark: >=70%	<i>Not taught this year</i> Benchmark: >=70%

P01.

- A. Introducing: SMGT101 Briner reflection papers- Reflect on how to integrate faith into the field of sport management.
- B. Developing: SMGT 315 Habitude response papers- Students will study specific concepts and principles designed to integrate faith into the art of impacting culture.
- C. Mastering: PHED410 Habitudes Quizzes- Reflect on life's purpose and develop a framework for how to integrate future work with faith in Christ.

P02.

- A. Introducing: Not taught this year
- B. Developing: SMGT 315 Case Study Presentations- Students will present an argument and support their opinion in debate format.
- C. Mastering: SMGT 330 Group Project- Understand fund-raising strategies and use them to generate revenues for a sport-related group or organization (assessed by the final team project).

P03.

- A. Introducing: SMGT101 Game Management Lab- Demonstrate a general understanding of what it means to effectively execute in game management duties as a sport management professional.
- B. Developing: SMGT 345 Job Shadow- Carry out facility and/or event management duties.
- C. Mastering: SMGT 405 Internship-Students complete an internship in their field.

P04.

- A. Introducing: SMGT 101 DISC Test- Examine the four basic temperaments in the Personal Profile System.
- B. Developing: Not taught this year
- C. Mastering: Not taught this year

Assessment Findings –FALL AND SPRING SEMESTER

P01.

- A. Introducing: SMGT101 Briner reflection papers-27 students (77%) met this objective at 70% or above, 8 students (23%) did not meet this objective.
- B. Developing: SMGT 315 Habitude response papers-26 students (84%) met this objective at 70% or above, 5 students (16%) did not meet this objective.
- C. Mastering: PHED410 Habitudes Quizzes- 80% (20 students) met the objective at 70% or above. 20% (5 students) did not meet this objective.

P02.

- A. Introducing: Not taught this year
- B. Developing: SMGT 315 Case Study Presentations-31 students (100%) met this objective at 70% or above, 0 students (0%) did not meet this objective.
- C. Mastering: SMGT 330 Group Project-25 students (86%) met this objective at 75% or above, 4 students (14%) did not meet this objective.

PO3.

- A. Introducing: SMGT101 Game Management Lab-34 students (97%) met this objective at 70% or above, 1 student (3%) did not meet this objective.
- B. Developing: SMGT 345 Job Shadow-28 students (93%) of the students met the objective of 70% and 2 (7%) did not
- C. Mastering: SMGT 405 Internship-100% (11 students) met the objective at 70% or above.

PO4.

- A. Introducing: SMGT 101 DISC Test-29 (83%) students met this objective at 70% or above, 6 students (17%) did not meet this objective.
- B. Developing: Not taught this semester
- C. Mastering: Not taught this semester

Analysis of Assessment Findings – FALL AND SPRING SEMESTER

The changes and improvements that are being made within the Sport Management Program continue to produce positive results. The results strongly indicate that the high majority of students are consistently meeting the benchmarks put before them.

PASS students need further academic development before taking SMGT 101 and BUSN 101. For PHED410 there needs to be development of a rubric for the final project. Our students have high ratings of faith integration in their course evaluations, and so we will continue to be strategic about this moving forward. . We made some new partnerships with local recreationally focused business such as the YMCA and Special Olympics.

In SMGT 315 the instructors saw great growth in the students presentation and oral skills this semester. This is especially positive since the instructors sought to more clearly define the assignment for the students. In SMGT 330 the instructor believed that while all the students were able to complete the project, the instructor would like to find ways to continue to improve the overall quality of the outcome. Sport Management also continues to include a strong commitment to faith integration within the program. In SMGT 315 there was an 84% on the passing rate of the developmental level of program objective one. Meanwhile in SMGT 330 a faith integration component was successfully launched in this class.

Sharing and Discussion of Assessment Findings – FALL AND SPRING SEMESTER

We have many ongoing conversations throughout the classes, and particularly after each assessment has been completed within the course. Student feedback is highly valued. The instructors frequently collaborate on analysis of the program overall. Instructors generally meet more formally one to two times a semester about the program as a whole.

Use of Assessment Findings for Program Improvement (Action Plan) – FALL AND SPRING SEMESTER

Dr. Faulkner met and discussed with the Dean of the School of Business, program faculty, and the Director of Student Success to propose that conditional admits be required to take COMM 101 and ENG 105 as prerequisite to SMGT 101 and BUSN 101. Secondly, changes continue to be discussed for PHED 410. A rubric will be implemented in the research process and the faith and work integration piece will continue to be of discussion for Fall 2018. Thirdly, we will reconnect with the Special Olympics Regional Director for future internships and job opportunities. Lastly, instructors want to continue to hone their rubrics as they relate to the developmental and mastery level of program objective two in SMGT 315 and SMGT 330. This will help students to continue to be successful and help them to further improve. SMGT 315 and 330 are taught every other year. Thus, further clarification on improvement will take place during the 2019-2010 school year.

Full Year Reflection – FALL/INTERTERM/SPRING TERMS

Made a proposal to ISAAC regarding Developmental English and Math. We should either dismiss these students or provide developmental English and Math option in spring semester. A discussion was held with Marcos Gilmore and Brian Hartley regarding the lack of resources and help we have for transfer students who would qualify for being a conditional admit out of high school. The Sport Management Program has almost tripled its size from 20 to 56 majors. We are finding that many of these freshmen students fall into the category of underprepared. The underprepared students and the significant increase in majors are making this expanding program one that needs institutional support at a greater level than currently exists.

We want to continue to implement our semester review findings. Overall, these have proved helpful for thinking through how to improve courses.

Supporting Documents