

End of Year Assessment Report for Programs

Program: MSM

Semester/year: Spring 2020

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Program Mission Statement

The MSM program educates and empowers students to effectively supervise in the workplace while integrating their faith and acquired expertise.

Program Objectives

For the 2019/2020 academic year, the MSM program will be evaluating program objectives 1 and 2.

1. Apply relevant knowledge and research in organizational situations to communicate workable solutions.
2. Implement problem solving skills to determine effective solutions to management issues.

Assessment Methods and Benchmarks – SPRING SEMESTER

| Program Objective | Introducing | Developing | Mastering |
|---|-------------------------------------|----------------------------|-------------------------------------|
| PO1. Apply quantitative and qualitative business tools to address operational challenges. | BUSN 510 C01 Final Paper | N/A FCAR was not completed | N/A Course not taught this semester |
| | Benchmark: >=80% | Benchmark: | |
| | Evidence: 80% completion | Evidence: | |
| PO2. Apply relevant knowledge and research in new and unfamiliar business situations. | N/A Course not taught this semester | N/A FCAR was not Completed | N/A Course not taught this semester |
| | | Benchmark: | |
| | | Evidence: | |

Analysis of Assessment Findings – SPRING SEMESTER

Discuss the significance of the findings of the current semester in light of the desired results. What did you learn from the assessment? In particular:

(1) What strengths and weaknesses do the findings reveal about the program?

- a. The Briner School of Business and its students continue to thrive. Students overall seem to be doing well in their courses. Our model of using case studies has been helpful in teaching students to take what they learned in introductory courses and improve upon it in higher level courses.

(2) What impact have program changes in the last several years had on student learning (indicate those program changes that resulted from previous assessment findings)?

- a. In working towards IACBE accreditation, our program student learning outcomes have been updated. Our BUSN 583 final project will also be reverting back to an action orientated project.

(3) What impact have recent changes in the assessment process had on the quality and usefulness of the findings? Of particular importance to note are recent changes and improvements in the program that resulted from previous assessment effort.

- a. The 5-year operational plan has made it much easier to understand the assessment process and plan out how we assess our programs. It's so much easier to focus on two program objectives at a time and really hone in on those in that year, especially when you consider that some changes may take longer to see the affects. I don't have a lot of data for how this has affected our program yet since this is the first semester that we are implementing these changes. Also, since we have changed our program learning outcomes, I no longer have comparable data.

Sharing and Discussion of Assessment Findings – SPRING SEMESTER

In the Briner School of Business, we continually assess our courses and delivery method. Each instructor has a different way that they do this. Some take note of things that need to change for a future iteration of the course and change it when it is offered again, some implement changes as they go. We discuss the different programs and any changes we need to make. We also meet either in person or via skype between the Fall and Spring semesters to have a formal assessment discussion about what has happened in the Fall semester and what needs to change for future semesters. If the changes are needed in individual courses, we come up with a plan to implement those changes. If it is a larger curriculum change, the curriculum committee meets and takes charge of looking into the implications of changes from there.

Use of Assessment Findings for Program Improvement (Action Plan) – SPRING SEMSTER

Not available
Data results are inconclusive.

Full Year Reflection – FALL/INTERTERM/SPRING TERMS

There was not enough data to fully assess the Spring 2020 semester as the FCAR's were not completed by the instructors. We will be working on getting FCARs completed so that assessment can take place properly. We are also working with Wiley Learning House to update our courses in the future.

Supporting Documents

[If you attach any supporting documents, please list them here. You may submit these supporting documents into the D2L dropbox.]

