

## End of Year Assessment Report for Programs

Program: MBA	Semester/year: Spring 2021
Program Director: Keeli Rae Snow	Submission date: May 21, 2021
Year in Operational Plan: Year 2	

### Assessment Methods and Benchmarks

Program Objective	Introducing	Developing	Mastering
PO 3	Not Taught this Semester	Not Taught this Semester	Course Activity: BUSN 582 Final Project Oral Communication, Written Communication, Teamwork & Leadership
			Benchmark: >80%
			Evidence: 100% of students met this objective at 80% or higher at the mastering level.
PO 4	Not Taught this Semester	Course Activity: BUSN 551 Final Paper	Course Activity: BUSN 582 Teamwork & Leadership
		Benchmark: > 80%	Benchmark: >80%
		Evidence: 93.3% of students met this objective at 80% or higher at the mastering level.	Evidence: 100% of students met this objective at 80% or higher at the mastering level.

## Analysis of Assessment Findings

Discuss the significance of the findings of the current year in light of the desired results, findings from previous years, recent changes in the program or the assessment process, etc. What did you learn from the assessment? In particular:

(1) What strengths and weaknesses do the findings reveal about the program?

The Wiley course redesign seems to be strengthening the program and the courses. There is some tweaking that needs to be done on dates and syllabi but overall this is helping to create a stronger program. I think that we many need to revisit the operational plan and rethink how we are assessing activities. I would like to switch to assessing 1 program objective per year instead of two per year.

(2) What strengths and weaknesses do the findings reveal about the assessment process?

The largest issue with assessment in the MBA program is getting the assessment documents (FCARS) completed. It is sometimes very difficult to receive timely feedback from our online adjunct professors. This is why some of this document does not have some of the required information. This will need to be addressed in the future.

(3) What impact have program changes in recent years had on student learning (indicate those program changes that resulted from previous assessment findings)?

The Wiley redesign is helping to achieve cohesiveness in the way our courses are delivered. It is helpful to both students in the programs and the professors teaching the program.

## Sharing and Discussion of Assessment Findings

In the Briner School of Business, we continually assess our courses and delivery method. This may be in passing each other in the office or during meetings. Each instructor has a different way that they do this. Some take note of things that need to change for a future iteration of the course and change it when it is offered again, some implement changes as they go. We discuss the different programs and any changes we need to make. What we need to work on doing a better job of is including the adjunct professors in this process as well.

## Use of Assessment Findings for Program Improvement (Action Plan)

(A) Describe any changes in (1) the program and/or (2) the assessment process that are planned in response to the assessment findings from this academic year.

Changes for Next Year:

BUSN 551 –

The new structure provided by Wiley was a net positive in helping students walk through a large topic like Global Business. We need to make some tweaks and adjustments and I will work with either the D2L team or Wiley to update the Master Course before I teach this class again.

(B) Briefly summarize the status of the previous years' or semester's action plans. Are they complete, still being implemented, on hold, or some other status?

Many of the courses are being updated by Wiley and that is well underway in helping to redesign our courses. There are no plans currently on hold.

(C) For each intended improvement or change in the program stemming from this year's data, provide a detailed timeline for follow-up data collection, data analysis, and data review.

For the most part, there was not enough information received by the professors in this program to properly assess the changes that need to be made.

For BUSN 551 – Scott will be contacting and working with the Wiley to make those small tweaks that he would like to see implemented.

### **Supporting Documents**

[If you attach any supporting documents, please list them here. You may submit these supporting documents into the D2L dropbox.]