

End of Year Assessment Report for Programs

Program: Master of Business Administration

Semester/year: Spring 2019

Contact Person: Keeli Rae Deadmond

Submission date: Feb. 7, 2019

Program Mission Statement

The MBA educates and prepares students to effectively address issues in the workplace utilizing analytical tools and critical thinking skills while integrating their faith throughout their careers.

Program Objectives

At the close of their degree, students should be able to:

1. Apply Quantitative and qualitative business tools to address organizational challenges.
2. Apply relevant knowledge in new and unfamiliar community and organizational situations.
3. Creatively assess issues in the organization and/or community in order to present solutions clearly and effectively to the public, their colleagues, and the business community.
4. Demonstrate the ability to lead and work collaboratively with others of varying and diverse backgrounds within their organizations and communities while serving others.
5. Demonstrate how the integrations of their faith influences their actions in their professions.
6. Apply tools learned to responsibly manage those they supervise in all situations encountered as they occur.

Assessment Methods and Benchmarks – SPRING SEMESTER

Program Objective	Introducing	Developing	Mastering
1. Apply Quantitative and qualitative business tools to address organizational challenges.	BUSN 510 C01 Final Paper	ACCT 560 C01 Homework 5, 6, 7 & 8 & Exam 2	<i>BUSN 582 C01 Business Case Study</i>
	Benchmark: >=80%	Benchmark: >=80%	Benchmark: >=80%
	Evidence: 100% of the students met this objective at 80% or above	Evidence: 77% of the students met this objective at 80% or above	Evidence: 100% of students met this objective at 80% or above
2. Apply relevant knowledge in new and unfamiliar community and organizational situations.	BUSN 510 C02 Week 6 Critical Reflection	BUSN 540 C03 Final Paper	<i>BUSN 582 C01 Final Project</i>
	Benchmark: >=80%	Benchmark: >=80%	Benchmark: >=80%
	Evidence: 100% of the students met this objective at 80% or above	Evidence: 83% of the students met this objective at 80% or above	Evidence: 100% of Students met this objective at 80% or above

3. Creatively assess issues in the organization and/or community in order to present solutions clearly and effectively to the public, their colleagues, and the business community.	BUSN 551 CO2 Week 4 Discussion	<i>Not taught this semester</i>	BUSN 582 CO2 Business Teaching Note
	Benchmark: >=80%		Benchmark: >=80%
	Evidence: 100% of the students met this objective at 80% or above		Evidence: 100% of students met this objective at 80% or above
4. Demonstrate the ability to lead and work collaboratively with others of varying and diverse backgrounds within their organizations and communities while serving others.	BUSN 551 CO3 Final paper	ECON 522 CO4 Final Exam	BUSN 582 CO3 Final Project
	Benchmark: >=80%	Benchmark: >=80%	Benchmark: >=80%
	Evidence: 100% of the students met this objective at 80% or above	Evidence: 100% of the students met this objective at 80% or above	Evidence: 100% of Students met this objective at 80% or above
5. Demonstrate how the integrations of their faith influences their actions in their professions.	BUSN 510 CO4 Week 2 Critical Reflection PowerPoint	<i>Not taught this semester</i>	BUSN 582 CO3 Week 7 Discussion
	Benchmark: >=80%		Benchmark: >=80%
	Evidence: 83% of the students met this objective at 80% or above		Evidence: 100% of Students met this objective at 80% or above
6. Manage those they are responsible for in various situations appropriately.	BUSN 510 CO 4 Week 6 Discussion	<i>Not taught this semester</i>	BUSN 582 CO3 Final Project
	Benchmark: >=80%		Benchmark: >=80%
	Evidence: 92% of the students met this objective at 80% or above		Evidence: 100% of Students met this objective at 80% or above

Analysis of Assessment Findings – SPRING SEMESTER

Discuss the significance of the findings of the current semester in light of the desired results, findings from previous semesters/years, recent changes in the program or the assessment process, etc. What did you learn from the assessment? In particular:

Sufficient evidence was not provided in the FCAR reports from faculty to assess the assessment of the program. This will be addressed in the future.

Sharing and Discussion of Assessment Findings – SPRING SEMESTER

In the Briner School of Business, we continually assess our courses and delivery method. Each instructor has a different way that they do this. Some take note of things that need to change for a future iteration of the course and change it when it is offered again, some implement changes as they go. We discuss the different programs and any changes we need to make. We also meet either in person or via skype between the Fall and Spring semesters to have a formal assessment discussion about what has happened in the Fall semester and what needs to change for future semesters. If the changes are needed in individual courses, we come up with a plan to implement those changes. If it is a larger curriculum change, the curriculum committee meets and takes charge of looking into the implications of changes from there.

Use of Assessment Findings for Program Improvement (Action Plan) – SPRING SEMSTER

Sufficient evidence was not provided in the FCAR reports from faculty to assess the assessment of the program. This will be addressed in the future.

Full Year Reflection – FALL/INTERTERM/SPRING TERMS

Recall the Program Assessment Action Plan from the Fall semester. Now that you have two semesters of following this data collection and reporting format, reflect on your assessment strategy: How well does the data support your learning objectives? Do your procedures for gathering and reviewing information need to be modified? What was done as a response to assessment data in the past? How did it go? Did you make the intended changes from your program's Fall Action Plan, and are you on track with your timeline?

Supporting Documents

Our data gathering is being modified for the future so that we have accurate sets of data for assessment purposes. We will be updating our program objectives and rubrics and continue to monitor course updates and improvements that need to be made.