

End of Year Assessment Report for Programs

Program: Digital Media	Semester/year: Spring, 2021
Program Director: Jake Amundson	Submission date: May, 12 2021
Year in Operational Plan: [State what year of your program's OP you are in. Remember to use Section D in the OP to guide your EOY]	

Assessment Methods and Benchmarks

Based upon your operational plan, what components of your program are assessed this year? For each program objective being assessed this year, report the data you have collected for Introductory, Developmental, and Mastery levels. Put this information in a chart. Refer back to Section D in your Operational Plan. Because this year has not been a particularly normal year, you may have adjusted your plans. Therefore, report on the data you have available.

Program Objective	Introducing	Developing	Mastering
PO 1	Course Activity:	Course Activity:	Course Activity:
	Benchmark:	Benchmark:	Benchmark:
	Evidence:	Evidence:	Evidence:
PO 2	Course Activity: Photo Montage	Course Activity: Portrait	Course Activity: Media Portfolio
	Benchmark: >75%	Benchmark: >75%	Benchmark: >75%
	Evidence: 86/90 (3 sections F/S)	Evidence: 18/25 with proficiency	Evidence: 7/12 met this Mastery level
PO 3	Course Activity:	Course Activity:	Course Activity:
	Benchmark:	Benchmark:	Benchmark:
	Evidence:	Evidence:	Evidence:
Etc.	Course Activity:	Course Activity:	Course Activity:
	Benchmark:	Benchmark:	Benchmark:
	Evidence:	Evidence:	Evidence:

*The chart above is merely an example template. Please make sure to edit the chart to reflect your operational plan for the current year

Analysis of Assessment Findings

Discuss the significance of the findings of the current year in light of the desired results, findings from previous years, recent changes in the program or the assessment process, etc. What did you learn from the assessment? In particular: We are missing a component in developing students who are ready for Digital Media Portfolio and attaining Mastery level work.

- (1) What strengths and weaknesses do the findings reveal about the program? We seem to be really good at getting students through the Introduce and Develop. We believe the Mastery level is lacking, most likely due to personnel instability over the last 3 years.
- (2) What strengths and weaknesses do the findings reveal about the assessment process? Our primary introductory class (IDM) is populated largely by other majors. We may have a false start on our process because of this data.
- (3) What impact have program changes in recent years had on student learning (indicate those program changes that resulted from previous assessment findings)? Program changes have been redirected and forced into other areas (outside the projected plan) due to personnel changes combined with the pandemic. Those program changes previously planned need to be reevaluated for the next 2 years.
- (4) What impact have recent changes in the assessment process had on the quality and usefulness of the findings? Of particular importance to note are recent changes and improvements in the program that resulted from previous assessment efforts. We have stronger data to reflect where we are successful but need to find where the gaps may still be.

Sharing and Discussion of Assessment Findings

Describe how assessment findings are typically shared and discussed among program faculty and other stakeholders. In particular, make clear the process for analyzing assessment findings and using them to make improvements in the program and/or the assessment process. The DM faculty regularly share these documents and discuss our findings each Fall and Spring.

Use of Assessment Findings for Program Improvement (Action Plan)

- (A) Describe any changes in (1) the program and/or (2) the assessment process that are planned in response to the assessment findings from this academic year. We will start with our Introductory class and filter the data to reflect the major population and their performance better. The level of work and benchmark will be reevaluated specific to DM majors rather than diffused across multiple majors.
- (B) Briefly summarize the status of the previous years' or semester's action plans. Are they complete, still being implemented, on hold, or some other status? Current action plans will need to be halted and reinstated with the departure of Deloy and Jake.
- (C) For each intended improvement or change in the program stemming from this year's data, provide a detailed timeline for follow-up data collection, data analysis, and data review.: Revise IDM course with current objectives and evaluate data from Fall and Spring.
- (D) Based on your CDL assessment exercise, describe how you will make programmatic changes to better prepare your students to demonstrate high levels of achievement on the UNIV 401 SLOs. We can add more intentional cross-disciplinary projects into our curriculum.
- (E) Indicate your plans to make your program more experiential in the coming year? We will add more experience to our current experience for our experiential course experience.

Supporting Documents

[If you attach any supporting documents, please list them here. You may submit these supporting documents into the D2L dropbox.]