

End of Year Assessment Report for Programs

Program: Manly agement

Semester/year: spring 2018 (2017-2018 year)

Contact Person: Keeli LeVart, Sandra S. Lang

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Program Mission Statement

The mission of the Business Management Program is to graduate students equipped to positive impact businesses globally with their skills and faith.

Program Objectives

Business Management Objectives

At the close of their degree, students should be able to:

1. Demonstrate the application of principles studied to effectively manage a business and its people.
2. Design, lead, and assess teams in various business settings.
3. Implement a shared business vision and strategy toward goal achievement by ethically sustaining collaborative work environments and situations.
4. Demonstrate a knowledge of various cultures in both domestic and international settings marked by constant change.
5. Apply financial analytical tools and processes to assess potential organizational issues.
6. Effectively communicate business plans and strategies to stakeholder groups while integrating Christian faith and learning.

Assessment Methods and Benchmarks – SPRING SEMESTER

For each program objective, choose one “best representative” assignment at the Introductory, Developmental, and Mastery levels. You will have a total of three assignments/measurements per program objective. Put this information in a chart. Refer back to your Program Learning Objective Alignment Chart (created during 2017 Assessment Initiative) to determine best representative assignments and benchmarks. In any given semester, you may not have assignments at all three levels for every program objective; simply report all that you can.

Program Objective	Introducing	Developing	Mastering
PO1. Knowledge/understanding	BUSN 222 Exam 2 ,	BUSN 324 Addie Paper	BUSN 351 (No info provided)
	80% earn C or better	Benchmark: 75% get =>80%	BUSN 409(FCAR and gradebook not completed by instructor)
PO2. assess projects and teams	BUSN 101 Quiz total 75% =>70%	BUSN 324 Final Exam 75% earn => 75% BUSN 351 Info not provided.	N/A this semester
	Benchmark: >=75%	Benchmark: >=75%	Benchmark: >=75%
PO3. Ethical goal achievement working collaboratively	BUSN 101 Final paper; Army Crew part II	BUSN 324 Midterm 75% earn =>75% BUSN 351 Info not provided BUSN 405 Supervisor final survey	BUSN 324 no info this semester BUSN 405 Supervisor final survey
	Benchmark: >=75%	Benchmark: >=75% by all students	Benchmark: >=75%
PO4. International understanding	BUSN 222 Legal. Research and Writing assignment 80% earn 80 or better. BUSN 101 Final Paper 75% ->70% BUSN 101 Journal total 75% => 70%	BUSN 351 Info not provided BUSN 324 Final paper 75% earn =>80%	No info
PO5. Financial analysis used to identify and assess issues	BUSN 222 Court Visit	BUSN 324 N/A this semester BUSN 351 Info not provided	BUSN 409 (FCAR and gradebook not completed by instructor for course)
PO6. Effective communication		BUSN 324 N/A this semester	BUSN 409 (FCAR and gradebook not completed by instructor for course)
	Benchmark: >=75%	BUSN 351 Info not provided BUSN 324 BUSN 405 Supervisor final survey	BISN 409 (FCAR and gradebook not completed by instructor for course)

Assessment Findings – SPRING SEMESTER

P01, P02, P03, P04, P05, P06: Each professor determines the assignment best suited to assess student understanding. The results are posted on D2L in the gradebook. Rationale was not provided and in one instance (BUSN 409) the gradebook was not completed on D2L.

Analysis of Assessment Findings – SPRING SEMESTER

Overall, goals were met. However, a lack of written communication skills was noted during the course of the semester. This was particularly the case in BUSN 409. The course designated the BSB writing intensive course was not taught during the spring semester. Starting with the fall of the 2018-2019 academic year, BUSN 409 will be the designated writing intensive case. Steps are being taken to include more written work in the assignments at all levels. There are also actions planned to include more Excel and analysis in many of the BSB courses.

Sharing and Discussion of Assessment Findings – SPRING SEMESTER

The fall semester close had a scheduled BSB half day meeting in which each director shared their results, issues, and expectations. This was not officially scheduled during assessment week and faculty has voiced their desire for its return.

Use of Assessment Findings for Program Improvement (Action Plan) – SPRING SEMSTER

The new dean of business is requesting more reporting on the assessment findings in a format that is more informative. This will enhance opportunities to make improvements.
The online BUSN program is going to be included in the overall assessment requirements than has been in the past. This will provide more data to view so that more informed action decisions can be made.

Full Year Reflection - FALL/INTERTERM/SPRING TERMS

Recall the Program Assessment Action Plan from the Fall semester. Now that you have two semesters of following this data collection and reporting format, reflect on your assessment strategy: How well does the data support your learning objectives? Do your procedures for gathering and reviewing information need to be modified? What was done as a response to assessment data in the past? How did it go? Did you make the intended changes from your program's Fall Action Plan, and are you on track with your timeline?

One comment that continues to be repeated is the desire from the students to have more personally directed feedback so that they can take corrective actions.

A second repeated comment was that students would like more timely feedback. One action taken in BUSN409 for the online program is instructions for the instructor to return selected assignments by a designated number of days after that assignment was turned in.

Supporting Documents

Syllabus for BUSN 409 OL.