

Date: February 8, 2017

Program: Agribusiness Management

Program Coordinator: Mark Jenner

Associated Faculty (indicate Full Time or Adjunct)

Business core:

Suzanne Davis, FT

Ron Cook, FT

Danara Moore, FT

Han Shi, FT

Keeli LeVart, FT

Jane Bell, FT

Biology core:

Eric/Andrea Nord, FT

Program Mission Statement:

Briner School of Business mission statement:

The Briner School of Business educates and empowers students to effectively impact the world by confidently carrying their faith and knowledge into the marketplace so culture experiences the difference.

Agribusiness Management Mission Statement:

The mission of a BS degree in agribusiness management is to prepare graduates to be the best qualified, most talented candidates for any position in an agriculture-related industry. The agribusiness management program is highly experiential and relies on financial and operational analytical tools to arm Briner agribusiness majors with the ability to provide compelling solutions in evolving real-time challenges. Built on a foundation of faith in Jesus Christ, students will also understand the meaning of being a “Roaring Lamb,” as described by the Briner School of Business namesake, Bob Briner. Agribusiness management graduates will have the professional acumen to respectfully impress industry colleagues (lambs) and the confidence to suggest innovative ideas to their employers (roar).

Program/Major Objectives: *Qualities and competencies expected in graduates from this program/major*

At the close of their degree students should be able to:

1. Effectively manage colleagues, employees, and clients in ever-changing domestic and international business environments.
2. Synthesize goals, team work, and leadership activities built upon a meaningful business vision and strategy.
3. Analyze agricultural trends and integrate them into effective, profitable management decisions
4. Evaluate organizational strengths and weaknesses using proven financial and operational analytical tools.
5. Efficiently communicate plans, issues, and progress to any stakeholder with a broad array of technology using written, spoken, and digital techniques.

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Student Learning Outcomes	Program Objective Number	Course Number	Course Objective Number	Assignment in Course	Assessment Method	Level of Mastery
1. Seek Truth Through Critical Inquiry and Research						
1.1 Practice critical self-awareness	4	AGRI101 AGRI102 AGRI401	1 1 3 6	Exams total Exams total Reflection Papers Exams total	>=70%	I D M M
1.2 Understand our world and comprehend quantitative and conceptual relationships	1	AGRI101 AGRI102 AGRI301	4 2 1	Exams & Homework total Exams & Homework total Exams & Homework total	>=70%	I D M
1.3 Think integratively to solve problems	2	AGRI101 AGRI301 AGRI401	2 2 5	Exams & Homework total Exams & Homework total Cumulative class presentation and reflection paper grades	>=70%	I D M
1.4 Apply skills and systematic reasoning	3	AGRI101 AGRI101 AGRI201 AGRI301	3 5 3 3	Exams & Homework total Business Plan Exams & Homework total; Marketing Plan Exams & Homework total	>=70%	I D D M
2. Collaborate and Communicate						
2.1 Communicate and Cooperate	5	AGRI201 AGRI401 AGRI401	4 2 4	Exams & Homework total Class presentations & Reflection papers Class presentations & Reflection papers	>=70%	I D M
2.2 Value others						
3. Engage Culture and Be Creative						
3.1 Demonstrate cultural awareness						
3.2 Demonstrate creativity and appreciation for arts, beauty, ideas						
4. Demonstrate Faith and Learning in Action						
4.1 Recognize worldviews						
4.2 Apply Christian values						
4.3 Respond to God						
4.4 Maintain healthy self-regard and a growth-focused lifestyle						