

End of Year Assessment Report for Programs

Program: **Accounting Program**

Semester/year: **Spring of 2021**

Program Director: **D. Nathan Jenkins**

Submission date: **June 8, 2021**

Year in Operational Plan: **2021**

Assessment Methods and Benchmarks

Based upon your operational plan, what components of your program are assessed this year? For each program objective being assessed this year, report the data you have collected for Introductory, Developmental, and Mastery levels. Put this information in a chart. Refer back to Section D in your Operational Plan. Because this year has not been a particularly normal year, you may have adjusted your plans. Therefore, report on the data you have available.

Program Objective	Introducing	Developing	Mastering
P01. Interpret ...	Course Activity: ACCT 201 C01 Exam #1 Total	Course Activity: ACCT 318 C01 Assignments in Connect and Exam #1	Course Activity: ACCT 319 C01 Site Confirmation Sheets
	Benchmark: > 75%	Benchmark: > 75%	Benchmark: > 75%
	Evidence: 89% completion in 2020; 83.33% in 2021	Evidence: 67% completion (same as year before)	Evidence: N/A
P02. Prepare ...	Course Activity: Not Applicable (N/A)	Course Activity: ACCT 312 C02 Assignments in Connect, Exam #2	Course Activity: ACCT 318 C02 Assignments in Connect, Exam #2
	Benchmark: N/A	Benchmark: > 75%	Benchmark: > 75%
	Evidence: N/A	Evidence: 88% completion in 2020; 77% in 2021	Evidence: 50% completion in 2020; 67% completion in 2021
P03. Demonstrate ...	Course Activity: ACCT 201 C0 5 Interview Project	Course Activity: Not Applicable (N/A)	Course Activity: Not Applicable (N/A)
	Benchmark: > 75%	Benchmark: N/A	Benchmark: N/A
	Evidence: N/A	Evidence: N/A	Evidence: N/A
P04. Consider ...	Course Activity: Not Applicable (N/A)	Course Activity: ACCT 317 Final Exam	Course Activity: Not Applicable (N/A)
	Benchmark: N/A	Benchmark: > 75%	Benchmark: N/A
	Evidence: N/A	Evidence: N/A	Evidence: N/A

*The chart above is merely an example template. Please make sure to edit the chart to reflect your operational plan for the current year

Analysis of Assessment Findings

Discuss the significance of the findings of the current year in light of the desired results, findings from previous years, recent changes in the program or the assessment process, etc. What did you learn from the assessment? In particular:

- (1) What strengths and weaknesses do the findings reveal about the program? **Compared to the previous year, we've seen some decreases in certain numbers: from 89% in 2020 to 83.33% in 2021 for P01; and from 88% in 2020 to 77% in 2021 for P03.**
- (2) What strengths and weaknesses do the findings reveal about the assessment process? **It's difficult to know what the right result is, and whether we're moving in a good direction or a bad one. Do I want fewer students, or more students meeting these benchmarks? This comes down to whether I want more students to succeed, or do I want the program to be challenging?**
- (3) What impact have program changes in recent years had on student learning (indicate those program changes that resulted from previous assessment findings)? **The only major change is that we're adding a Data Analysis class, to replace Accounting Research and Analysis. This is a change that is expected to make the Accounting major more relevant to the CPA exams, and should be more helpful to students generally.**
- (4) What impact have recent changes in the assessment process had on the quality and usefulness of the findings? Of particular importance to note are recent changes and improvements in the program that resulted from previous assessment efforts. **It's hard to comment on this since I've only been the Director for a short period of time.**

Sharing and Discussion of Assessment Findings

Describe how assessment findings are typically shared and discussed among program faculty and other stakeholders. In particular, make clear the process for analyzing assessment findings and using them to make improvements in the program and/or the assessment process. **They're not shared among faculty. Maybe it's just the timing of when I came on board, here, but we've had a lot of turnover in this department, and a lot of institutional and program knowledge is gone. In the time I've been here, no communication infrastructure has existed to discuss assessment findings - not for the accounting program, nor for any of the other programs in Dietzman that I know about.**

Use of Assessment Findings for Program Improvement (Action Plan)

- (A) Describe any changes in (1) the program and/or (2) the assessment process that are planned in response to the assessment findings from this academic year. **It appears that we need to have more developing and mastering activities corresponding to Program Objective #4.**
- (B) Briefly summarize the status of the previous years' or semester's action plans. Are they complete, still being implemented, on hold, or some other status? **The new course (Data Analysis) is still being implemented.**
- (C) For each intended improvement or change in the program stemming from this year's data, provide a detailed timeline for follow-up data collection, data analysis, and data review. **In the week following the close of the semester, I will have a face-to-face, Zoom, or phone conversation with Keeli so we can discuss our FCARs and the results and sentiments of the semester. It's time for us to start taking assessment seriously. This is a process I will repeat at the end of the Spring semester, and I think big things will come out of taking just this one step alone.**

(D) Based on your CDL assessment exercise, describe how you will make programmatic changes to better prepare your students to demonstrate high levels of achievement on the UNIV 401 SLOs. **I need to give students more opportunities to present to an audience in my classes. However, this is difficult in accounting where there's a standard field of knowledge that students need to have when they graduate in order to do well in the CPA exams and to succeed in the field.**

(E) Indicate your plans to make your program more experiential in the coming year? **Accounting is already pretty experiential - nothing in accounting is theoretical. It's difficult to know how one would make it more experiential than it is, other than adding content. And I'm always creating new content.**

Supporting Documents

[If you attach any supporting documents, please list them here. You may submit these supporting documents into the D2L dropbox.]